

Gathering With Purpose – Advanced Research Event Planning

Target audience: Experienced research professionals and researchers

Once you've got a few successful events under your belt you might start noticing recurring problems or want to do something a bit more creative. This course is for research professionals or researchers who have nailed the basics of event planning and want to up-level their skills and start improving things.

Participants will learn about

- What it means to gather with purpose and create an outcome-driven event
- Understanding how people learn and making events effective, enjoyable, inclusive and accessible
- Event design in practice – event formats and sequencing
- Facilitation and group dynamics
- Advanced operations, event communications, and guest experience
- Turning events into action, capturing outputs and facilitating long term momentum

The workshop will be highly interactive using discussion, practical activities, and event planning scenarios. Participants will also receive a set of templates and checklists which can be used and reused for planning their own events.

Format: The full course can be delivered as a day workshop (6h) in person or as an online cohort programme over a period of up to 3 months. Modules of the course can be delivered as a half day workshop (3h) or webinar (1h). The short courses can be delivered online. The full day workshop is in-person only.

Your trainer: Sarah McLusky has been organising events in and around research for over 25 years. These range from complex online conferences to public lectures, and from huge schools' outreach events to small group co-design workshops. [Find out more about Sarah.](#)

Cost for up to 20 participants: Full day in-person workshop £2200, Half day in-person workshop (3h) £1800, Webinar (1h) £600. Additional travel expenses may apply depending on the location/timing of the training.

Need ongoing support to put learning into action? Ask about adding a mentoring package.

HOW TO BOOK

Organisations – contact Sarah via sarah@sarahmclusky.com or [book a Discovery Call here](#)

Individuals – complete [this form](#) to join the waitlist for the next open course.