

Gathering With Purpose – Advanced Research Event Planning

Target audience: Experience research professionals and researchers

Once you've got a few successful events under your belt you might start noticing recurring problems or want to do something a bit more creative. This course is for research professionals or researchers who have nailed the basics of event planning and want to uplevel their skills and start improving things.

Participants will learn about

- What it means to gather with purpose and create an outcome-driven event
- Understanding how people learn and what they want from events
- Doing things differently with creative or complex scheduling and formats
- Accessibility and inclusion beyond the basics
- Managing interpersonal issues and power dynamics
- Advanced operations, environmental issues and contingency planning
- Creative communications, guest experience and evaluation

The workshop will be highly interactive using discussion, practical activities, and event planning scenarios. Participants will also receive a set of templates and checklists which can be used and reused for planning their own events.

Format: The full course can be delivered as a day workshop (6h) in person. The full course can also be delivered as an online cohort programme over a period of up to 3 months. A shortened, less practical version of the course can be delivered as a half day workshop (3h) or webinar (1h). The short courses can be delivered online. The full day workshop is in-person only.

Your trainer: Sarah McLusky has been organising events in and around research for over 25 years. These range from complex online conferences to public lectures, and from huge schools' outreach events to small group co-design workshops. [Find out more about Sarah.](#)

Cost for up to 20 participants: Full day workshop (6h) £2200, Half day workshop (3h) £1600, Webinar (1h) £600. Additional travel/accommodation expenses may apply depending on the location/timing of the training.

Need ongoing support to put what you have learned into action? Consider the mentoring support package including 4 x Zoom calls and ongoing email support over a period of up to 6 months - £600

How to book:

Organisations – contact Sarah via sarah@sarahmclusky.com to enquire about dates.

Individuals – email Sarah via sarah@sarahmclusky.com to join the waitlist for the next open course.